

## PROFESSIONAL EXPERIENCE

### Graphic Designer & Consultant | Newmark, Oakland, CA | July 2022 – Present

Led creative direction and marketing strategies for brokers in the Northwest region, driving engagement and revenue growth. Designed high-end marketing materials and provided consultation on branding strategies.

- Developed customized marketing presentations, digital campaigns, and branded materials for high-net-worth clients and corporate partners.
- Created visual assets, including property renderings, maps, and floor plans, for strategic sales presentations.
- Trained brokers and marketing teams on visual communication strategies and creative software.
- Strengthened client relationships by delivering polished, luxury-branding materials tailored to their needs.

### Agent Service Coordinator | Side Inc., San Francisco, CA | September 2018 – October 2021

Trained real estate agents on the Side platform while providing high-quality marketing and branding materials to help them attract clients.

- Designed and promotional materials, including direct mail campaigns, brochures, and digital ads.
- Provided ongoing support to ensure agents effectively leveraged branding tools for sales success.
- Coordinated and executed targeted marketing campaigns, including email blasts via Mailchimp, USPS Every Door Direct Mail (EDDM), direct mailers, print collateral, and signage—managing production, ordering, and installation schedules.

### Graphic Designer | African American Shakespeare Company | October 2021 – December 2022

Designed promotional materials to enhance brand visibility and audience engagement for theater productions.

- Created marketing collateral, including posters, flyers, and social media content.
  - Developed visually compelling branding materials to attract sponsors and audience members.
  - Ensured brand consistency across all digital and print marketing channels.
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## SKILLS & EXPERTISE

- Microsoft Office
  - Client Relations
  - High-End Branding & Luxury Marketing
  - Adobe Creative Suites (In Design, Photoshop, Illustrator, Premiere Pro, After Effect, Acrobat, Firefly)
  - Graphic Design & Visual Communication
  - Marketing Strategy & Sales Support
  - Presentation Design (Power Point, Google Slides, In Design)
  - Wordpress
  - Cross-functional Collaboration & Relationship Building
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## EDUCATION

- Studied Fine Art & Graphic Design, Laguna College of Art and Design
  - Studied Architecture, College of the Desert
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